

Role of Stock Exchanges in **Penetration of Financial Services**

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Role of Stock Exchanges



- Capital formation
- Wealth distribution
- Financial inclusion and financial literacy
- Low cost distribution network
- Product innovation and global alignment
- Develop investors and strengthen brokers
- Pro-market policy advocacy for reforms
- Building an efficient financial eco-system
- Enhance credibility of market through better enforcement, regulation and transparency

"Wealth creation will encourage wealth distribution"

Indian Market



| | | | | | | | (in \$Bn) |
|-----------|-----------------------------------|---|------------|-------------------|-----|------------------------------------|-----------|
| Year | Primary Market (All Issues) | Secondary Market (Avg. Daily TO) | Market Cap | Sensex (Close) | AUM | Demand & Time Liabilities of Banks | FII (Net) |
| 0005.07 | | 0.4 | | 44.000 | F.0 | F.0.0 | 0.0 |
| 2005-06 | 6.2 | 2.1 | 683 | 11,280 | 52 | 522 | 9.3 |
| 2006-07 | 7.4 | 2.6 | 784 | 13,072 | 72 | 624 | 6.8 |
| 2007-08 | 21.6 | 5.1 | 1,277 | 15,644 | 126 | 855 | 16.4 |
| 2008-09 | 3.2 | 3.4 | 663 | 9,709 | 90 | 879 | -9.8 |
| 2009-10 | 3.7 | 5.1 | 1,118 | 15,896 | 161 | 923 | 17.8 |
| (Apr-Oct) | | | | | | | |

Macro Economic Factors



| Parameter | United States | China | India |
|---------------------------------------|---------------|------------|-----------|
| GDP (\$ Bn) (2007) | 13,800 | 3206 | 1200 |
| Population (in Bn) (2009) | 0.3 | 1.3 | 1.2 |
| Market Cap. (\$ Bn) (Dec., 2008) | 9,200 (NYSE) | 1400 (SSE) | 650 (BSE) |
| Household savings rate (2007) | 0.6% | 24.0% | 28.0% |
| No. of tax payers (in Mn) (2007) | 134 | NA | 31.5 |
| No. of mobile phones (in Mn) (2009) | 260 (2008) | 650 | 400 |
| No. of internet users (in Mn.) (2008) | 220 | 253 | 70 |
| No. of Registered AMCs | 700 | NA | 44 |
| No. of ETFs | >700 | NA | 16 |
| No. of Open Ended Schemes | >8500 | NA | >550 |

Gaps in Capital Markets



- Household financial assets in the form of shares declined to about 10% from about 15% in early 1990s. In Korea it is more than 25%
- Less than 1% of the population participates in capital markets; in developed markets this ranges from 30% to 50%
- Nearly 90% of trading is concentrated in top 100 scrips out of over 6000 listed companies (2008-09)
- Around 66% in F&O volume are associated with a single index (2008-09)
- 25 brokers have about 45% of market share (2008-09)
- 90% retail investors located in about 25 cities
- There is no market for corporate bonds, interest rate derivatives and SME's.

Indian Market: Where Are We



| Parameter | Present | Future |
|----------------------|--|---|
| Trading & Technology | Electronic | Algo trading & DMA, Mobile |
| Market Penetration | Semi-Urban | Urban → Semi-Urban → Block Level (Through Banking, mobile and first generation brokers) |
| Instruments | Equity F & O; Debt; ETF; FX – USDINR | Cross Currencies; IR (bond indices) & Credit derivatives; Strategy products; indices & Islamic products, etc. |
| Focus areas | FX; | SME; IR derivatives; Corporate Bond; OTC Clearing; new asset classes – Events, property, climate, hybrids, etc. |
| Risk Management | Pre margining | Real-time |
| Trading Cost | 0.05% | 0.01% and lower |
| Global Market Access | Nil | -Inbound and outbound investment -Global products in India -IDR for raising fund from India -Indian investors investing outside India |

India's Underdeveloped Bond Market



| Notional Value of lots traded in USD Billion (2008) | | | | | |
|---|------------|--------|------------|--------|--|
| | United | States | India | | |
| | (in bn \$) | (in %) | (in \$ bn) | (in %) | |
| Stock | 5,407 | 0.5% | 1,052 | 28.5% | |
| Stock Indices | 86,975 | 7.3% | 1,616 | 43.7% | |
| Currency | 21,388 | 1.8% | 20 | 0.5% | |
| Commodities | 36,000 | 3.0% | 1,007 | 27.3% | |
| Interest rate | 1,038,781 | 87.4% | NA | NA | |
| Total | 1,188,552 | 100% | 3,695 | 100% | |

Building Next Generation Financial Market



How deep can markets can be:

Mobile as a tool for penetration

 The penetration of mobile is more than internet in India with over 400 million subscribers; 260 Million ('08) in the U.S. and 650 Million in China

Banks as a tool for penetration

- Banks having more than 400 million account holders, 80500 branches and in the process of 100 % financial inclusion drive
- The branch network of banks is well distributed to cater to a large segment of population, with 40% branches in rural, 24% Semi-urban, 19% urban and 17% metropolitan regions.
- India has a density of 33 ATMs per million population as against 98, 419 and 16,000 ATMs per million in China, Singapore and South Korea.

Internet as a tool for penetration

 There are about 70-80 million internet users, which is 7% of the population compared to 25% and 75% in China and US.

Strength of Indian Industry: Competition & Growth



| Mutual Funds | Banks | Capital Market | |
|----------------------------------|-------------------------|----------------------------|--|
| | No. of Commercial | No. of National Stock | |
| No. of AMCs: 44 | Banks: 170 | Exchanges: 2 | |
| | | No. of brokers: 2100 & No. | |
| No. of branches: 2500 & | | of trading terminals: | |
| No. of Agents: 64,000 | No. of branches: 80,500 | 200,000 | |
| | SCBs Agg. Deposits: | Market Cap: \$1120 Bln | |
| AUM : \$165 Bln (Dec '09) | \$875 Bln (Dec '09) | (Dec '09) | |
| | | | |
| Users: ~47 Mln. | ~600 Mln | Direct Investors: ~15 Mln | |

Life Insurance Business

Number: 11(Yr.2001) → 22 (Yr.2009)

Offices: 2200 → 11800

Agents: $0.1 \text{ MIn} \rightarrow \sim 3 \text{ MIn}$

Sum Assured: \$160 Bln→ \$600 Bln

Telecom Sector

No. of service providers:13 (2002)→14

(2009)

No. of Subscribers: $36 \text{ mln } (2001) \rightarrow 500$

mln (2009)

Our Vision



- 100 million investors in 2015
- Sensitize 0.1% of the 15 million SMEs to raise different type of resources from exchange ecosystem
- Take market from 1500 cities currently to 5000 cities in 2015
- Create globally acceptable products for Indian investors
- Make compliance by companies completely electronic
- Expand market terminals from 200,000 currently to 1 million
- Introduce market access through mobile phones
- Create employment opportunity in Capital market services for over 1 million youth through exchange services ecosystem
- Post convertibility make India the centre stage of Asia.



THANK YOU